



ANDREINA ZARRAGA

LIC. IN INFORMATION SCIENCE

23 YEARS






PROFESSIONAL DATA

Digital Marketing Specialist with more than four years of experience, I have worked in different areas such as: content marketing, writing, editing and optimization of niches in web pages, social media management, etc. I like challenges and new things, I am responsible and I like to innovate.

KEY COMPETENCIES

- Social media specialist
- Expert web content writer
- SEO
- Content Marketing
- Social Selling
- Online Brand Management and Development

CONTACT ME

-  Barquisimeto, Lara, Venezuela
-  andreinazarraga.98@gmail.com
-  +58 424 5422378
-  andreinazarraga
-  andreinazrrg

WORK EXPERIENCE

Social Media Manager

Hire Programmers | Denver, Colorado (Remote) | January 2021 - October 2021

- Find potential clients through platforms such as LinkedIn, Dice, Indeed, Achnet, etc.
- Develop posting plans and follow up with each client that hires the company.
- Managing appointments and meetings of the company's CEO with clients.

Content Marketing

TCR21 | Venezuela | February 2020 - August 2020

- Content writing for all the web pages managed by the company.
- Editing and optimizing web content.

Content Marketing

Rifa Marketing | Spain (Remote) | May 2019 - January 2020

- Content writer.
- Social media management.
- SEO.
- Content editing and optimization.

Community Manager

Sinnerart: Digital Marketing Company | Venezuela | January 2018 - April 2019

- Content Marketing.
- Social Selling.
- Social media monitoring.
- Sales strategy plans for brands.

ACADEMIC BACKGROUND

UPTAEB

Lic. in Information Sciences

Digital Marketing Course with Google Actívate

Digital Marketing

WORK REFERENCES

Thomas Woodfin

CEO of Hire Programmers
+1 8459438855
twoodfin@berkeley.edu

Jorge Fierro

General Manager of Rifa Marketing
+49 176 8728 1555
gerencia@rifamarketing.com